



2nd Thursday of the Month (No Meeting May & Dec.)
 395 Third Street, Manistee, MI
April 2018 Work Group Report

House Manistee Vision: There is attainable housing for all people who live, or want to live, in Manistee County

<p style="text-align: center;">Policy</p> <p><i>Goal: Coordinate and create planning & zoning tools to encourage greater housing choices and position communities to be in a state of readiness.</i></p>	<p style="text-align: center;">Resources</p> <p><i>Goal: Coordinate and educate about existing resources and identify gaps in resources available.</i></p>	<p style="text-align: center;">Finance & Incentives</p> <p><i>Goal: Encourage private, public and non-profits to utilize incentives and find alternative funding sources.</i></p>	<p style="text-align: center;">Communication</p> <p><i>Goal: Understand and communicate where the critical need is in order to strategically target resources and achieve public consensus.</i></p>
<p>Tasks</p> <ul style="list-style-type: none"> • Create a survey to stakeholders that asks questions to understand their obstacles and barriers to achieving attainable housing for all. • Rental enforcement. • Evaluation of zoning ordinances and rental code/permitting requirements to understand minimum lot size requirements, utilization of existing multi-plex units. <p>This Months Accomplishments</p> <ul style="list-style-type: none"> • Survey is created, it is being vetted and refined before being distributed. • All the contact information has been collected for distribution of the survey. • While a work in progress: Identification of barriers and obstacles that people have in obtaining housing in Manistee County. • Contacted all Zoning Administrators to begin a conversation. 	<p>Task</p> <ul style="list-style-type: none"> • Develop a "continuum" of stages toward housing attainment graphic that identifies resources available as well as gaps in resources available. <p>This Months Accomplishments</p> <ul style="list-style-type: none"> • CONTINUUM: Creation of a directory of programs and resources unique to Manistee County and also available at the State and Federal level for housing along the continuum. • Identification of gaps in resources that the Work Group may want to consider. • Decision and research into the platform to create an online tool (Internal Search Filter) to help people navigate the directory to find solutions to their questions and seek out opportunities that they didn't know existed. 	<p>Tasks</p> <ul style="list-style-type: none"> • Create a survey to be administered to municipalities to understand what incentives they currently have available for housing developers. • Identify & communicate funding streams available for use by owners, renters, developers. • Convene a "think tank" meeting to vet the idea of a "home improvement tax incentive" for current homeowners. The "home improvement tax incentive" would allow for homeowners to invest in their properties but defray the payment of the total tax increase that results from the home improvement by allowing them to be payable by small increments over a number of years. <p>This Months Accomplishments</p> <ul style="list-style-type: none"> • Survey is created, it is being vetted and refined before being distributed. • Tyler L. and Tamara met to create a funding stream diagram and made the decision to identify 5 properties to market (2 in the City, 2 in suburban areas, 1 rural) and create marketing sheets for each property that contains funding options, regulatory information, and other statistics relevant to attracting investment opportunities. Marketing sheets are being created. 	<p>Tasks</p> <ul style="list-style-type: none"> • Convene the 4 school superintendents, Jeff Dontz, West Shore CC, and Baker to discuss the creation of a permanent funding source for specific vocational training at local schools. • Follow up with communication with the Housing Authority Insurance Group as suggested by Dale Priester. • Convene a meeting with local entrepreneurs to share the vision of a "Homegrown Investment Group" and case studies of success in order to get their feedback and level of interest. <p>This Months Accomplishments</p> <ul style="list-style-type: none"> • Dontz meet with MAPS, KND, Onekama superintendents. • Work was done to identify potential members of the House Manistee Investment Group. • Communication with area industry on Industry Supported Housing Solutions- making arrangements to be on the early fall MMC agenda. • House Manistee website continues to grow in content and features (soon to be added: Google Analytics, Internal Search Filters) • Obtained the following information: <ul style="list-style-type: none"> ■ List from the City with all the registered landlords ■ List of people who accept Housing Choices (Section 8) vouchers • Created the framework for House Manistee hosted seminars. • Presented House Manistee and work done to date to the MCOE 2020 group (group of superintendents and other educational administrators)

			<ul style="list-style-type: none"> • Reached out to the MC Chamber and offered to give a presentation to the Board. • Attended City of Frankford BC Housing Task Force meeting which convened Senator Booher, Representative VanderWall, and Earl Poleski, Director of MSHDA • Meetings with: United Way, Love Inc., COC, HSCB of Manistee • Communication: NMCAA, 5 CAP, Tipp of the Mitt Housing, Choices, 211, Building Contractors in region, Property Management of West Management
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